

ThriveYourTribe

It's called **web presence** for a reason.



About Jessica Albon

Hi! I'm Jessica, a web designer who thinks it's high time company websites started earning their keep. Sure, there are stories of those mythical websites that are hugely profitable... but the truth is **most websites are falling down on the job.**

See, there's still a lot of potential out there on the World Wide Web. And I create websites that help you make the most of that potential.

Whether you need an expert on **unconventional ways small businesses use the web**, or ways that **big businesses can use microsites for gigantic profit**, or how to stand out in a sea of blogs without shouting, I'm your gal.

I also accept a **limited number of speaking engagements each year on the high-tech, high-touch marketing world.**

And in the photo of me at left, that's my dog, Izzy. He doesn't join me on those speaking engagements, but **he has been trained to speak, too.**

Topics

- ✓ Marketing without shouting.
- ✓ How solopreneurs use the web to make hundreds of thousands of dollars a year.
- ✓ Why microsites are big business.
- ✓ The secret to website copy that you learned in Kindergarten and why you need to relearn it, fast, to be successful online.
- ✓ HTML email newsletters.
- ✓ Making sales with email newsletters or blogs.
- ✓ RSS as it relates to building a business.
- ✓ Email newsletter delivery.
- ✓ Blog saturation—what to do when there are too many blogs in your niche.

Contact Jessica

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